

NAME Dealer Application (Instruction Sheet)

Postmark Deadlines for applications are in the Gazette and on the NAME Web Site (www.miniatures.org).

NAME invites you to apply as a dealer for the National Convention or a Regional Houseparty. To be considered as a dealer, you must be a NAME member. If you are interested, please **complete** the following application and return the following items. NAME strives to provide the best Sales Room possible for the membership, so please complete this application with that in mind.

1. The following **completed application** (do not return this cover sheet).
2. **Photographs or computer generated pictures.** Remember, this is where you want to really represent you and your product. Some members of the selection committee may not be familiar with your work. Product close-ups illustrating your range of items and table display are good choices. **Note:** different quantities are required for National Conventions vs Houseparties. **Please do not send samples.**

National Convention: **Eight (8) identical copies of a single 8 ½ x 11 page (single sided) of photographs or computer generated pictures. No line drawings.**

Regional Houseparty: **Two (2) identical copies of a single 8 ½ x 11 page (single sided) of photographs or computer generated pictures. No line drawings.**

NOTE: Pictures will not be returned.

3. **Selection Method:** A 7 person committee (5 voting) discuss and consider each application carefully. Selection criteria include quality of merchandise, variety, scale, newness to NAME and to some degree other involvement in the Convention. They strive to build a well balanced sales room that will be appealing to our registrants and successful for our dealers.

Accurate and timely applications (that conform to the rules) are vital to the decision making process. It can not be stressed how important that single page of pictures is. One that shows a spectrum of your merchandise is highly beneficial. We realize that professional photography is not the specialty we are after, but we also want our applicants to know that each member of the selection committee is not intimately familiar with every dealer.

4. A \$5.00 check for the non-refundable application fee, payable to NAME. Be sure to include the Convention or Houseparty for which you are applying on your check.
5. If accepted as a dealer, you will receive a contract and Houseparty/Convention registration form in the mail. In addition to your registration fee, there will be a table fee (approximately the same as registration) assessed also.

Send the above items to:

NAME Dealer Application
PO Box 69
Carmel IN 46082-0069

NAME Dealer Application



Business Name _____

Dealer's Name(s) _____

Address _____

City/State/Zip _____

Telephone _____ E-mail _____

Web Site _____

The above information will be included in the program listing.

IF SALES ROOM SIZE PERMITS (CHECK ONE):

I REALLY, REALLY NEED 2 TABLES _____

I WOULD LIKE 2 TABLES _____

1. I am applying for (year) _____ National Convention. Location _____

2. I am applying for (year) _____ Regional Houseparty. Location _____

3. I have been a dealer at a National Convention: Yes _____ No _____ Last Date _____

4. I have been a dealer at a Regional Houseparty: Yes _____ No _____ Last Date _____

5. How many shows have you done in the past 12 months? _____ Please List: _____

6. If you carry other artist's work, please specify who: _____

7. What scales do you handle (**indicate by percentage - please answer accurately**)?

1" _____ 1/2" _____ 1/4" _____ Micro _____

8. Please indicate the products you will bring. Please **indicate by percentage**:

Accessories _____ Dolls _____ Fine Art _____

Flowers & Plants _____ Food _____ Furniture _____

Gen'l Merchandise _____ Gold/Silver _____ Houses/Structures _____

Lighting/Electrical _____ Porcelain/Glassware/Ceramic _____

Smaller Scales _____ Supplies _____ Other (specify w/%) _____

9. Price range of your merchandise \$ _____ To \$ _____

10. Write a brief synopsis (75 words or less) of your product and specialty. This is your opportunity to "sell" your product.

This may also be included in the program. Use back if necessary.
