



# NAME Sales Room Dealer Application Instructions

NAME invites you to apply as a dealer at their National Convention or Regional Houseparty. To be considered, you must be a current NAME member. If you are interested, please complete the following application and send it, along with the requested enclosures, to the NAME Office at the address below.

Please note the following important information:

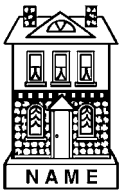
1. Postmark deadlines for applications are posted in the Miniature Gazette and on the NAME website: [www.miniatures.org](http://www.miniatures.org). Accurate and timely applications (that conform to the rules) are vital to the decision making process.
2. A separate application must be sent for each Convention or Houseparty. You may indicate the event for which you are applying on **either** line 1 **or** 2 on the application form – not both.
3. *Photographs or computer generated pictures:* remember, this is the time to really represent your product at its best, so make it count! Be sure your pictures are sharp and show your work clearly. Some members of the selection committee may not be familiar with your work. Product close-ups illustrating your range of items and table display are good choices. *Note: The number of photographs required differs for National Conventions vs Houseparties. Please see below.*
4. A 7-person committee (5 voting) will discuss and consider each application carefully. Selection criteria include quality of merchandise, variety, scale, and to some degree, other involvement in the Convention or Houseparty. They strive to build a well-balanced sales room that will be appealing to our registrants and successful for our dealers.
5. If you are selected to be a Dealer at the Convention or Houseparty, you will be sent VIP priority registration forms with your acceptance letter. You and your Helper must both be registered for the Convention or Houseparty to be in the Sales Room during sales hours.
6. Upon acceptance, you will receive a contract and dealer code of ethics. You must agree to the code of ethics and return the completed contract along with the table fee (approximately the same as the registration fee) to the NAME Office by the deadline indicated in your acceptance letter.

Please send the following, along with a \$5 non-refundable processing fee (check or money order payable to NAME) to:

NAME Dealer Application  
PO Box 69  
Carmel IN 46082-0069

**National Convention:** **Eight (8) identical copies of a single 8½ x 11 page (single sided) of photographs or computer generated pictures. No line drawings. Eight (8) identical copies of the completed Dealer Application.**

**Regional Houseparty:** **Six (6) identical copies of a single 8 ½ x 11 page (single sided) of photographs or computer generated pictures. No line drawings. Six (6) identical copies of the completed Dealer Application.**



# NAME Dealer Application

Business Name \_\_\_\_\_

Dealer's Name(s) \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Telephone \_\_\_\_\_ E-mail \_\_\_\_\_

Web Site \_\_\_\_\_

The above information will be included in the program listing.

**IF SALES ROOM SIZE PERMITS : I REALLY, REALLY NEED 2 Tables \_\_\_\_\_ I would LIKE 2 Tables \_\_\_\_\_**

1. I am applying for (year) \_\_\_\_\_ National Convention. Location \_\_\_\_\_

2. I am applying for (year) \_\_\_\_\_ Regional Houseparty. Location \_\_\_\_\_

3. I have been a dealer at a National Convention: Yes \_\_\_\_\_ No \_\_\_\_\_ Last Date \_\_\_\_\_

4. I have been a dealer at a Regional Houseparty: Yes \_\_\_\_\_ No \_\_\_\_\_ Last Date \_\_\_\_\_

5. How many shows have you done in the past 12 months? \_\_\_\_\_ Please List: \_\_\_\_\_

\_\_\_\_\_

6. If you carry other artist's work, please specify who: \_\_\_\_\_

\_\_\_\_\_

7. What scales do you handle? (indicate by percentage)

1" \_\_\_\_\_ 1/2" \_\_\_\_\_ 1/4" \_\_\_\_\_ Micro \_\_\_\_\_

8. Please indicate the products you will bring. Please indicate by percentage:

Furniture \_\_\_\_\_ Lighting/Electrical \_\_\_\_\_ Porcelain/Glassware/Ceramic \_\_\_\_\_

Fine Art \_\_\_\_\_ Flowers/Plants \_\_\_\_\_ General Merchandise \_\_\_\_\_

Dolls \_\_\_\_\_ Accessories \_\_\_\_\_ Houses/Structures \_\_\_\_\_

Food \_\_\_\_\_ Gold/Silver \_\_\_\_\_ Supplies \_\_\_\_\_

Other (specify, including percentage) \_\_\_\_\_

9. Price range of your merchandise \$ \_\_\_\_\_ to \$ \_\_\_\_\_

10. Write a brief synopsis (75 words or less) of your product and specialty. This is your opportunity to "sell" your product. This may also be included in the program. (Please print clearly.)

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Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Postmark deadlines are posted in the Gazette and on the NAME website: [www.miniatures.org](http://www.miniatures.org)